

WHITENING TOOTHPASTE

#BeNatural #BrightSmile #Anti-Inflammation #OralHealth

Description

This natural toothpaste is designed to relieve tooth sensitivity and to promote gum health. It has a pleasant texture, a slight refreshing mint flavor, and has a whitening effect.

It's time to show a radiant smile!

Ingredients

Stevia active that comes from Paraguay and promotes safe and natural sweetness in good oral care.

Furcellaran a unique phycosaccharide from an aqueous extract of *Furcellaria lumbricalis* seaweeds.

Enoxolone 98% obtained from licorice roots to fight inflammation.

SAPNOV-Vegan a gentle foaming agent perfect for sensitive gums with calming properties.

Bucovia natural active that prevents periodontitis, caries, and provides a longer clean feeling.

Charcoal Unispheres B00M-821S a fine black powder made from bone char, peat or coconut shells with a whitening effect.

How to use

Apply a little on the toothbrush and brush your teeth. Brushing should be done preferably after the main meals and especially before going to sleep.

INCI List

Aqua, Sorbitol, Hydrolyzed Furcellaran, Synthetic Amorphous Silica, Quillaja Saponaria Wood Extract, Xanthan Gum, Propylene Glycol, Mannitol, Microcrystalline Cellulose, Charcoal Powder, Glycyrrhetic Acid, Mentha Piperita Oil, Stevia Rebaudiana Leaf / Stem Extract, Titanium Dioxide, Sodium Fluoride, Sodium Benzoate, Solidago Virgaurea (Goldenrod) Extract, Phosphoric Acid, Sodium Benzoate

Natural Origin >99% (ISO 16128)



[Request a sample](#)

Ref. 29-002-03

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TRADE NAME (INCI)	FUNCTION	SUPPLIER	% w/w
A			
Water (Aqua)	<i>solvent</i>		44,35
Sodium Benzoate (Sodium Benzoate)	<i>preservative</i>	(1)	0,10
Stevia PE 90% steviosides (Stevia Rebaudiana leaf/stem extract)	<i>anti-inflammatory, pH regulation, biofilm and microbiota balance</i>	(2)	0,20
RonaCare NaF (Sodium Fluoride)	<i>anticaries agent</i>	(3)	0,15
B			
Sorbitol (Sorbitol)	<i>humectant</i>	(4)	35,00
Xanthan gum 80 mesh Pharma (Xanthan Gum)	<i>rheology modifier</i>	(5)	0,50
Furcellaran (Hydrolyzed furcellaran)	<i>rheology modifier</i>	(6)	0,70
C			
Enoxolone 98% (Glycyrrhetic acid)	<i>soothing</i>	(2)	0,30
D			
Sorbosil AC77 (Hydrated Silica)	<i>abrassive oral care</i>	(7)	9,00
Sorbosil TC15 (Hydrated Silica)	<i>rheology modifier</i>	(7)	5,20
E			
SAPNOV-Vegan (Quillaja Saponaria Wood Extract, Aqua, Sodium Benzoate)	<i>non ionic surfactant, foaming agent</i>	(2)	1,50
Bucovia (Natural) Propylene Glycol, Solidago Virgaurea Extract)	<i>balancing microbiota for mouth health, control of virulent microbial growth</i>	(2)	0,50
Menta Piperita India (1,5% MF) (Mentha Piperita Oil)	<i>essential oil</i>	(8)	0,30
F			
Sorbitol (Sorbitol)	<i>humectant</i>	(4)	1,00
C47060 SunCROMA Titanium Dioxide (CI 77891)	<i>pigment</i>	(9)	0,20
G			
Charcoal Unispheres B00M-821S (Mannitol, Microcrystalline Cellulose, Charcoal Powder)	<i>whitening</i>	(1)	1,00

This information and all further technical advice is provided for your guidance and is only based on our knowledge and experience, therefore it should not be considered as a guaranty of specific properties described or their suitability for a particular application. We would therefore accept no responsibility for a wrong or inaccurate use of the product, especially when storing, handling, applying or using it. Formulations have been submitted to internal stability tests but manufacturers should carry out their own long-term stability and functionality tests, and must guarantee formulations comply with all regulatory standards and are not infringing patent rights. Proper use of this information is the sole responsibility of the manufacturer.

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APPEARANCE

White off gel with black particles

PROCEDURE (hot process)

1. Mix well phase A and B separately
2. Disperse well phase B in A whilst high stirring (>450 rpm) and heat at 75°C for 40 minutes
3. Cool down to 60°C and add phase C to AB while stirring until well dispersed
4. Add phase D whilst stirring slowly (<250 rpm). Stop heating and cool slowly to 40°C
5. Add phase E whilst stirring slowly (<250 rpm)
6. Add phase F and G whilst stirring slowly (<250 rpm)
7. Check final pH to 6,00-6,50, adjust if necessary

SUPPLIERS

(1) Sharon Laboratories - (2) Givaudan Active Beauty - Givaudan - (3) Merck - (4) Zschimmer & Schwarz - (5) Cial. Química Massó - (6) Newing - (7) PQ Corporation (8) Lluch Essence - (9) Sun Chemical

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