

SOFT PURIFYING SERUM

#fightMASKNE #HIBISCUSAcids #PLANTPure #EXFOLIation

Description

Keeping the skin pure is a key strategy to fight Maskne.

This soft serum maintains skin purity through a gentle and effective acid exfoliation. Moreover, it keeps its moisture with natural osmolytes. Feel its fresh emolliency!

Ingredients

Hibiscus PE 45% acids Effective acid exfoliation and much more: captures pollution particles and controls melanine

WS SA50 Microencapsulated salicylic acid: acid reinforcement! Active delivered onto the skin just when applied

Genecare® OSMS BA Organic osmolyte for a hydration “shot”

Pectin Sweet emolliency, film-forming sugar that protects the skin

How to use

Put some drops of the serum on your hand. Spread it all over the lean face by massaging with your fingertips.

INCI List

Aqua, Betaine, Propanediol, Hibiscus Subdariffa Flower Active, Salicylic Acid, Pectin, Polyglyceryl-4 Caprate, Sodium Levulinate, Sodium Benzoate, Sodium Polyacrylate, Magnesium Hydroxide

Natural Origin >95% (ISO 16128)

[Request a sample](#)



Ref. 14-013-01



SOFT PURIFYING SERUM

#fightMASKNE #HIBISCUSAcids #PLANTPure #EXFOLIation

TRADE NAME (INCI)	FUNCTION	SUPPLIER	% w/w
A			
Water (Aqua)	<i>solvent</i>		66.70
Pectin (Pectin)	<i>rheology modifier, film forming</i>	(1)	0.80
Cosphaderm Propanediol natural (Propanediol)	<i>solvent, preservative booster</i>	(2)	3.00
Genecare OSMS BA (Betaine)	<i>moisturiser</i>	(3)	4.00
Massocare PG4 C MB (Polyglyceryl-4 Caprate)	<i>re-fattening agent</i>	(4)	0.50
B			
Water (Aqua)	<i>solvent</i>		20.00
WS SA50 (Sodium polyacrylate, Salicylic acid)	<i>anti-acné, exfoliating</i>	(5)	2.00
C			
Hibiscus PE 45% acids (HA050110) (Hibiscus Subdariffa Flower Active, Magnesium Hydroxide)	<i>lightening, antipollution active</i>	(6)	1.00
D			
Cosphagard ELBE (Aqua, Sodium Levulinate, Sodium Benzoate)	<i>preservative</i>	(2)	2.00

APPEARANCE

hazy serum

SPECIFICATIONS

Viscosity: water thin, 21°C
pH: 5,00 (Purac Hipure 90)

PROCEDURE (cold process)

1. Disperse well Pectin in water
2. Add the remaining ingredients of phase A step by step whilst stirring slowly (100 - 250 rpm)
3. Add phase D to A whilst stirring slowly (100 - 250 rpm)
4. Adjust pH to 4,50 - 5,00
5. Add phase B to phase AD whilst stirring slowly (100 - 250 rpm)
6. Add phase C to ABD whilst stirring slowly (100 - 250 rpm)
7. Check pH < 5,00

SUPPLIERS

(1) Newing - (2) Cosphatec - (3) Dupont - (4) Comercial Química Massó - (5) Tagra - (6) Active Beauty - Givaudan

This information and all further technical advice is provided for your guidance and is only based on our knowledge and experience, therefore it should not be considered as a guaranty of specific properties described or their suitability for a particular application. We would therefore accept no responsibility for a wrong or inaccurate use of the product, especially when storing, handling, applying or using it. Formulations have been submitted to internal stability tests but manufacturers should carry out their own long-term stability and functionality tests, and must guarantee formulations comply with all regulatory standards and are not infringing patent rights. Proper use of this information is the sole responsibility of the manufacturer.